

People Plan Committee Meeting #1

3/8/22

Working Group Goals Discussion

Foster Upward Econ Mobility:

Strategy: Support Local Business

- Food Entrepreneurship
 - o Training
 - o Place to prepare meals
- Promote business start-ups
 - o Technical assistance
- Help access capital
- Ecommerce
- What is the difference between a Business Association and training/entrepreneurship?
 - o Association supports existing businesses
 - o Business owners would inform what the association does
 - Networking
 - any programming existing businesses identify
 - o **Committee Determined there is a need for more information from neighborhood businesses to understand how association would work**
 - o Association could have the relationship/trust with community businesses to help connect businesses to the resources they are looking for
- **NEW IDEA:** Summer youth employment: employees came from neighborhood originally, income requirements limited who benefitted. **Create long-term opportunities for businesses to create jobs for young people from the neighborhood.** Emphasis on local control over program. Participant has seen the benefits but summer restriction undercuts training benefits, program should expand past summer.
- Entrepreneur training
 - o Existing programs around Toledo
 - o Access is a question
 - o Need to understand how those programs would benefit Junction locally
 - o How can we combine existing programs to fit Junction needs
 - o Need training in field but prior employment might not be a requirement to become a successful entrepreneur
 - o Think about “informal” business – how can you help individuals already in the neighborhood formalize their business
 - o **Incubator would provide these services**
- Sustainability – what can be done to attract more dollars into the neighborhood, support existing business while attracting others
- Find an anchor business in neighborhood to build from/around
- Service gap in the community – No one is helping the “**solo-preneur**”. The people with a side-hustle that they want to grow. Help them get to scalable.

- Pathway under development – needs funding.
- Entrepreneurs that don't need a storefront
- *Homeownership as a way to build wealth*

Questions from the discussion:

1. *How do you stabilize and sustain a neighborhood?*
 - a. Safety, Services, Schools, Transportation/Access
2. *What are examples of success in economic development/ business growth?*
 - a. Huntsville, AL is an example of a national nonprofit coming into the Choice Neighborhood

Strategy: Quality Public and Social Services and Increase Access

Education:

- TBRI
 - TBRI, wrap around services, two-gen services
 - Bring TBRI into school – training started in TPS
 - Schools need support to address trauma
- Family/ Community Involvement
 - success begins before school, connect with parent/parenting,
 - Strengthen the whole family
 - Bring community into schools and school out into community
 - Mentorship, bringing community into schools
- Youth homelessness approx. 10% of students district wide
- Balance between in the classroom and outside of the classroom
- Connect with children 0-4

Education Metrics: How to measure Junction/ McClinton Nunn students' individual outcomes?

- Measure the amount of people from the community who are active in school
- Look at other TPS schools to set metrics
- Attendance/Tuancy – especially from Covid it has been a problem
- Combination of a known reference and a criteria reference

Safety is a barrier to educational growth – parents are uncomfortable letting their kids out in the neighborhood.

- Walking to programs. Pedestrian safety is a concern.
- Concerns about influence of other students on behavior

Toledo School District

- District has full time virtual program
 - Students struggle to connect well when virtual
- Toledo Strive
 - metrics

- example of a successful program
- TPS Grandparent program – grandmas ask teachers what help they need and work with students

Health/Health Care:

- **Health holds back 90% of people.** Don't like or trust doctors, refuse to go
 - Gotten worse during Covid
- One committee participant shared a personal experience with the hospital system. They experienced a longer wait, biased treatment, lack of respect from healthcare professionals and an overall lower quality of service than a white patient.
 - For individual to get service their white roommate needed to put on the call light
- Common experiences of black residents seeking healthcare
 - Long Wait times
 - Nurses and doctor's lack of cultural competency
 - Need more than to build resident's trust in the healthcare system, there needs to be improvements to the actual treatment while they are there
 - Respect
 - There are historical implications to healthcare
 - Covid Vaccinations vs. deep history of government and medical establishment abuses
- There is a group in Junction that is starting a dialog with health care providers and residents
 - The group can provide documented differences in care (this may help determine metrics/outcomes for the plan)
- **Healthy nutrition**
 - Promedica mobile grocery store
 - Education on healthy food, preparation
- **Need spaces for recreation**